

DIGITAL SKILLS ENHANCEMENT IN THE AGRI-FOOD SECTOR AND IN THE GREEN & BLUE ECONOMY

Innovative model for international youth digital skills enhancement

CIHEAM BARI | 1st June 2023 | 9.30 a.m.

While the job market is growing exponentially in the ICT (20 million jobs in Europe alone) and agritech sectors, there is tremendous difficulty in finding suitable job profiles and a mismatch between skills offer and demand. **CIHEAM Bari**, together with the **IT Production District** and **Dhitech**, has applied an innovative digital skills enhancement model by applying a learning by doing method, based on an open-innovation design thinking approach, in close cooperation with businesses.

- Over 100 applications from Albania, Montenegro, Italy
- 30 young graduates selected
- 20 partner businesses
- 3 months of training, 6 project works generating 6 innovative solution projects

Agenda:

09:30 - Registration of Participants

10:00 - Opening session:

- **Maurizio Raeli**, CIHEAM Bari's Director
- **Carlo Batori**, Min.Plen. DGCS MAECI
- **Alessandro Delli Noci**, Economic Development Councillor, Apulia Region

10:45 - Presentation of Digital Skill - Project Work results
by **Course Participant Teams and Companies**

12:15 - Contributions:

- **Gianna Elisa Berlingiero**, Director of the Economic Development Department, Apulia Region
- **Salvatore Latronico**, President of IT Production District Puglia
- **Angelo Corallo**, Dhitech

12.45 - Conclusions:

Teodoro Miano, Secretary General CIHEAM

*Introduction and moderation by **Damiano Petruzzella**, CIHEAM Bari*

*Sign of the **Agreement** between CIHEAM Bari, IT Production District and Dhitech*

At the end of the event a lunch will be offered

