



**CIHEAM**  
**BARI**

## **CALL FOR INTEREST**

### **FOR THE SELECTION OF TRAINING COURSE PARTICIPANTS IN THE CROSS-BORDER SEMINARS FOR HUB MANAGER**

#### **PROJECT CREATIVE@HUBS** **“Holistic Networking of Creative Industries via Hubs”** **Programme INTERREG V-A ITALY-GREECE 2014-2020**

#### **1. THE INITIATIVE**

The main objective of the project Creative Hubs is to establish an increased synergy between creative industries and the public sector to strengthen regions' capability as well as creating new knowledge and innovation. The project is financed by the European Union under the Programme Interreg VA Italy-Greece 2014-2020.

#### **2. OBJECTIVE OF THE CALL FOR INTEREST**

10 participants from Italy and Greece and 10 external auditors will be selected to acquire the knowledge and skills to organise, define and run a creative hub, providing services aligned to the needs and challenges of the local entrepreneurs and innovators in the agri-food sectors in Greece and in the Italian region Puglia. Participants will also learn the main components of enabling the success of a hub.

Participants will attend a remote training course consisting of four seminars. The capacity-building activity will have a total duration of 12 hours. The Course is free of charge, as expenses are covered by the CREATIVE@HUBS project.

<https://greece-italy.eu/rlb-funded-projects/creativehubs/>

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### 3. ADMISSION REQUIREMENTS

In order to be eligible for selection, applicants must satisfy the following requirements by the closing date of application:

- working knowledge of English,
- belong to HUB management groups,
- minimum a secondary level diploma
- be resident in the program's eligible territories (Italy and Greece for participants; European or Mediterranean countries for external auditors)

### 4. STRUCTURE OF THE COURSE

The training course targets people interested in becoming hub managers and key staff of the hubs or upskilling their existing competencies.

4 modules address the main issues related to the build-up and running of a creative hub in the agri-food sector. The course will transfer methodologies to define the services and to design the "perfect hub" as contextualised to the regions involved, current ecosystems, and the expression of the economic and innovative panorama in which the hub is embedded. The Course will be in English, and it consists of 4 seminars, each one of 3 hours. The estimated start date of the training is June 22<sup>nd</sup> and the end date is July 15<sup>th</sup>. Seminars' schedule will be communicated later on.

The seminars are:

- Creative agrifood cross-innovation,
- Networking the hub,
- Hub sustainability using The Three Buckets Strategy,
- Hub space development and utilization.

The minimum attendance required at all the scheduled modules, is 80%. If participants registers presences below this threshold they will not be entitled to the course certification.

### 5. APPLICATION PROCEDURE

All interested applicants shall submit the application using the CIHEAM Bari Application form to be sent to the following email address: [creativehubs@iamb.it](mailto:creativehubs@iamb.it)

The application deadline is on 15/06/2023 at 23:59.

Applicants are requested to specify the following reference code in the email subject: **"Call for interest CREATIVE@HUBS"**. The following documents shall be sent to apply the Call for Interest:

- Application Form duly completed and signed, in pdf format (Annex 1);
- Curriculum vitae in English (Europass format, in pdf format, duly signed). Candidates are demanded to clearly insert the place and date of birth as well as actual residence in the CV;
- Identity document (copy of valid passport in PDF format);
- Information about collecting, storing, and processing personal data, duly signed (Annex 2).

All the documents listed above are mandatory.

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## 6. EXCLUSION FROM SELECTION PROCEDURES

Applications containing the following defects will not be considered:

- Applications lacking any of the essential admission requirements;
- Applications received after the deadline stated in this announcement;
- Application documents not signed;
- Application lacking any essential document as per application procedure. In case the applicant doesn't fulfil all the admission criteria, the application will not be taken into consideration.

## 7. EVALUATION CRITERIA

Once the terms of validity of the notice have elapsed, CIHEAM Bari assesses the Call for interest admissibility regarding the presence of the essential requirements and the absence of causes for exclusion. The selection of the Call for interests received will be carried out by a committee specifically appointed by CIHEAM Bari. Evaluation by the above-mentioned commission is unquestionable. The Commission will create a list of participants eligible to take part to the training course. The call and the outcomes of the selection (list of participants) will be published on CIHEAM Bari website/section Opportunities ([www.iamb.it](http://www.iamb.it)), on its dedicated page "CALL FOR INTEREST".

The selected participants will receive a confirmation e-mail, valid for all purposes as notification of the results of this expression of interest. In the event of renunciation of the successful candidate, CIHEAM Bari reserves the possibility of making the vacancy available to the eligible candidates according to the order of the ranking.

The selection procedure will apply the following criteria:

- a) Upper-secondary level diploma: 1 point
- b) University degree of three years: 2 points
- c) Master's degree: 3 points
- d) Work experience in Hub management: 1 point for each year; fractions of one year are assessed proportionally. Max 4 points.

## 8. USE OF PERSONAL DATA AND DISCLAIMER

Applying to this Call for interest, applicants explicitly provide for the full acceptance of the "Information about collecting, storing and processing personal data" given by CIHEAM Bari when submitting the application.

Furthermore, applicants hereby authorize CIHEAM Bari to the processing of their personal data in compliance with lawfulness, fairness and confidentiality requirements, in line with CIHEAM adoption, on 5 July 2019, of the "Security of the Information and Personal Data Protection Policy", in compliance with the principles of EU Regulation 679/2016 – General Data Protection Regulation and subsequent amendments and additions.

Applicants explicitly and fully consent to the use of their personal data by CIHEAM Bari for the purposes under this expression of interest.

CIHEAM Bari is not liable for any incorrect, inaccurate, incomplete, damaged, lost, delayed, misdirected, or intercepted entries, or for any incorrectly submitted or received entries, unreadable, damaged, lost, delayed, misdirected or intercepted. In addition, CIHEAM Bari is not liable for applications that, for any reason, are not

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received, or electronic or other communications that are delayed, or other technical problems related to the submission and uploading of content under this initiative.

## 9 . OTHER CLARIFICATIONS

For clarifications, as well as for any issue not provided for in this call, applicants can contact until 14/06/2023 the Project Management Unit at [creativehubs@iamb.it](mailto:creativehubs@iamb.it).

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