



PROGRAMME ENI CBC MED

Project "Fishery Mediterranean Network – FISH MED NET” - A_A.1.2_0132

CALL FOR PROPOSALS

FOR

THE PRODUCTION OF VIDEO LESSONS

Ref. n. 69/2022/Videolesson/Fish Med Net/ENI CBC Med

October 24, 2022



**CIHEAM
BARI**

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BACKGROUND

FISH MED NET was born from the experience of the previous READY Med Fish project, managed between the end of 2013 and the end of 2015 by the Legacoop Agroalimentare (Project Leader). The previous project was oriented more on a level of policy and the creation of a common understanding of the dynamics and guidelines for diversification. FISH Med Net, on the other hand, is more oriented towards a direct accompaniment to fishing companies to the diversification of activities.

The partnership of FISH MED NET is composed as follows:

- Community of communes in the south of Corsica, **France**
- Legacoop Agribusiness, **Italy**
- Haliéus, **Italy**
- CIHEAMBari, **International Organization**
- Ministry of Agriculture of **Lebanon**
- ATDEPA - Association for the Development of Artisanal Fishing of **Tunisia**
- ESDC – Economic & Social Development Center, **Palestine**, member of the International Cooperative Alliance

The project is co-funded by the ENI CBC MED Programme, which promotes co-development between European and non-European Mediterranean countries. Therefore - despite being a development cooperation intervention - it allows to pursue positive impacts also for European territories.

The project was developed with the objective of strengthening the small-scale fisheries sector by providing the necessary tools for stakeholders in the sector to develop and innovate new products and service offerings, build new common business models to diversify fisheries, and strengthen capacity and stimulate public authorities for sustainable development in the fisheries sector.

Under the FISHMEDNET project, two training courses are planned: the first, international, aimed at trainers/mentors, and the second local, aimed at fishers and cooperatives. These courses were developed following a census of best practices in each target territory (Palestine, Lebanon, Tunisia, France, and Italy) the grouping of diversification activities and standardization into more detailed business models, with a view to potential collaboration through future business alliances and the development of an e-commerce platform.

The trainers selected will be trained within the participation in the international training course organized by CIHEAM Bari on fishery diversification activities course



consisting of video-recorded lessons divided into 4 modules based on the business models developed (Services to community, Aquaculture, Sustainable coastal tourism, and Food sector).

INFORMATION

The course will consist of video-recorded lessons divided into 4 modules based on the business models developed (Services to community, Aquaculture, Sustainable coastal tourism, and Food sector) where the topics are dealt with experts, deepening topics through interviews with operators in the sector, testimonials of good practices, and deepening criticalities and opportunities of the fishery diversification activities.

VIDEO LESSONS STRUCTURE

The video lessons will have to be structured in 4 modules, each lasting 4 hours for a total of 16 hours. Each module must be divided into several episodes of 15-20 minutes, for a total of 4 hours.

The lessons will include the involvement of a scientific disseminator contextualised in a TV studio in which animated infographics, interviews and testimonies with operators in the sector.

SHOOTING LANGUAGE

The recordings will be made in Italian and provided also in English, Arabic and French.

FURTHER INSTRUCTIONS

Details of how to apply and for this tender can be found in Annex 1 (Part A and Part B) and Annex 2.