



Ministry of Foreign Affairs
and International Cooperation



International Workshop on Strengthening the promotion of innovative start-ups and job opportunities in rural areas of the EUSAIR countries

Hotel MEPAS,
Mostar, Bosnia and Herzegovina
Tuesday, 21st March 2023

AGENDA

Tuesday, 21st March 2023, Hotel MEPAS, Mostar	
9.00-9.30	Registration
	<i>Introductory words, Moderator: Midhat Dzemic, Directorate for European Integration of the Council of Ministers of Bosnia and Herzegovina, EUSAIR Presidency</i>
9.30-10.00	<p><i>Welcome addresses:</i></p> <ul style="list-style-type: none"> <i>Ministry of Foreign Trade and Economic Relations of Bosnia and Herzegovina, MoFTER, Slobodan Cvijanovic</i> <i>Italian Embassy in Bosnia and Herzegovina, Lorenzo Donatelli</i> <i>CIHEAM – Mediterranean Agronomic Institute of Bari, Biagio Di Terlizzi, Bari, Italy, online</i> <i>Regional Rural Development Strategic Working Group (RRD SWG) in South-Eastern Europe, Dušan Nešković</i> <i>Italian Ministry of Foreign Affairs and International Cooperation, Rome, Andrea Cascone, online, to be confirmed</i>
Session 1	
10.00-10.20	<i>Take Action for Sustainable Development Goals, H.E. Mr. Miloš Prica, Ministry of Foreign Affairs of Bosnia and Herzegovina</i>
10.20-10.30	<i>Promoting EU integration through sustainable agriculture and green rural development in the EUSAIR non-EU countries, project presentation, Mladen Todorović, CIHEAM BARI, Italy</i>
10.30-10.50	<i>Farm to Fork strategy for a fair, healthy and environmentally friendly food system: EU experiences in its promotion and implementation, Pasquale Di Rubbo, EU DG AGRI, online</i>
10.50-11.10	<i>Open innovation and youth entrepreneurship for sustainable rural development and agri-food sector, Giusy Miuli, CIHEAM BARI, Italy</i>
11.10-11.30	Coffee break

<i>Session 2</i>	
<i>11:30-11:45</i>	<i>Encouraging development of entrepreneurship in rural areas of Bosnia and Herzegovina, Jakub Butković, Office for Harmonization and Coordination of Payment Systems in Agriculture, Food and Rural Development of BiH</i>
<i>11:45-12:00</i>	<i>Sustainable economic development and environmental protection of the Areas with Natural Constraints (ANC) in Bosnia and Herzegovina – project presentation, Suzana Madzarić, CIHEAM BARI, Italy</i>
<i>12:00-13:15</i>	<i>Youth entrepreneurship and innovation for sustainable rural development – practices and examples from BiH (other projects/initiatives)</i> <ul style="list-style-type: none"> • <i>Agripreneur project, Petar Nikolic, Banja Luka</i> • <i>REDAH – Regional Association for Economic Development, Ivica Sivrić, Mostar</i> • <i>Malak Farma, Haris Ćorić, Saladina Pašalić, Kakanj</i> • <i>Farma Podhum, Mate Omazić, Livno</i> • <i>FARMAVIT, Stefan Šalvarica, Ljubinje</i> • <i>Narcis, Nada Šarić, Posušje</i>
<i>13.15-13.45</i>	<i>How to invert the depopulation trend and enhance green rural development, introductory presentation (10 minutes) Marko Ivankovic, Agro-Mediterranski Institut Mostar</i> <i>Discussion (20 minutes)</i>
<i>13.45-14.45</i>	<i>Lunch buffet</i>
<i>Session 3</i>	
<i>14.45-15.00</i>	<i>Strengthening the promotion of innovative start-ups and job opportunities in rural areas of the EUSAIR countries</i> <ul style="list-style-type: none"> • <i>Good practices and examples from the EU EUSAIR countries – Food4Health, Gianfranco Cataldi, CIHEAM BARI, Italy</i>
<i>15.00-15.45</i>	<i>Strengthening the promotion of innovative start-ups and job opportunities in rural areas of the non-EU EUSAIR countries</i> <ul style="list-style-type: none"> • <i>Albania, Ilir Pilku</i> • <i>Bosna and Herzegovina, Ivan Jurilj</i> • <i>Montenegro, Andjela Djokić</i> • <i>North Macedonia, Stevan Orozović</i> • <i>Serbia, Snezana Milisavljević</i>
<i>15:45-16:15</i>	<i>Discussion – how to support youth entrepreneurship and application of innovations in sustainable rural development and agri-food sector?</i>
<i>16.15-16.30</i>	<i>Coffee break</i>
<i>16:30-16:55</i>	<i>Discussion (continuation) – key messages for the Forum</i>
<i>16:55-17:00</i>	<i>Closing of the event</i>
<i>19.30-21.30</i>	<i>Dinner, Restoran Sadrvan, Stari grad, Mostar</i>

