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*Boosting Local authorities' Understanding of coastal Economy & Growing Regenerative Enterprises in the Ecosystem Networks in **Dakar** and **Kampala***



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This project has received funding from the **Directorate General for Globalization and Global Issues (DGMO)** of the **Italian Ministry of Foreign Affairs and International Cooperation (MAECI)**.

## THE BLUE & GREEN PROJECT

# NEWSLETTER n.2 - February 2023

DEAR READER,

Welcome to the **second newsletter** of the **B&G Project**. We took off in February 2022 with the aim to contribute at the social development of local communities in **Dakar** and **Kampala**. Environmental and socio-economic policies should be considered the regulating elements of economic growth and preconditions for making cities and human settlements inclusive, safe, resilient and sustainable (ref. to SDG 11). In many Region and Countries the vulnerability of local communities is increasing, contradicting resilience and environmental sustainability, but it is also evident that the participation of people and communities in decision-making is very effective to build resilient and inclusive societies. In Senegal and Uganda, small and micro enterprises are already playing a vital role in promoting and implementing economic alternatives that allow for social equity in the economy. The green and blue economy vision remarks the need to improve human well-being and social equity, while reducing environmental risks and ecological scarcities. The focus is for instance on transport, agriculture, forestry, fisheries, marine and coastal resources, that should be implemented incorporating strategies to address climate mitigation and adaptation. The dialogue between institutions and communities is any case crucial to make societies resilient, to facilitate multi-stakeholder approaches, to be able to respond to economic crises and natural disasters by putting ecosystems, social equity and poverty reduction at the forefront.

# About the Project

## BLUE & GREEN PROJECT MAIN ACTIVITIES



**Training Course**  
on Blue Economy  
and the  
Sustainable  
Development of  
Coastal  
Communities;

**Webinar** to train  
the municipalities  
of Dakar and  
Kampala on the  
management of  
municipal  
companies;

**Study tour** for 6  
managers of  
Dakar to Milan to  
exchange best  
practices in  
sustainable waste  
management;



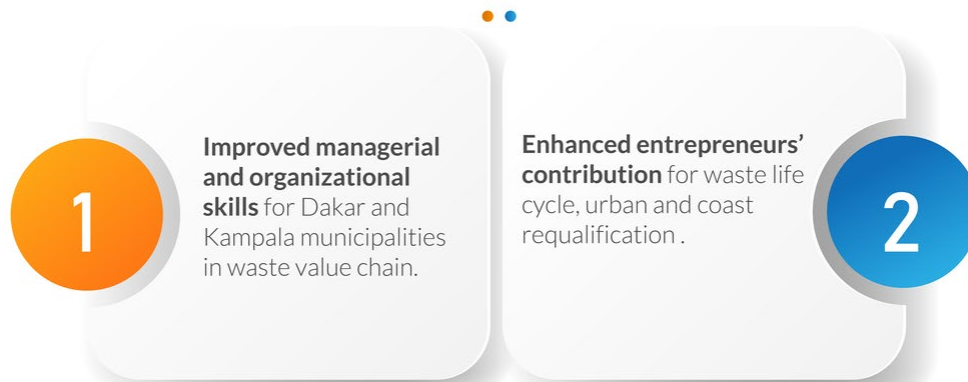
**Laboratory** held  
by E4Impact  
Foundation on  
the role of  
municipalities on  
entrepreneurship  
promotion;

**Transfer of good  
practices** on  
business skills  
and waste  
management to  
10 entrepreneurs  
in Kampala;

Development of a  
**Manual of Best  
Practices**/ blue  
and green  
economy.



## BLUE & GREEN PROJECT RESULTS



[More info about the project](#)

## Project Partners

### MAECI/DGMO

**MAECI/DGMO DONOR** supports peace and humanitarian initiatives at International level as well as for participation in international projects and programs in the framework of global issues.



Ministry of Foreign Affairs  
and International Cooperation

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### CIHEAM Bari

CIHEAM Bari is one of the four Mediterranean Agronomic Institutes (along with Chania, Montpellier and Zaragoza) of the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM), an intergovernmental organisation, headquartered in Paris. CIHEAM Bari is a key player in multilateral cooperation in the fields of sustainable agriculture and fisheries, food systems, coastal and rural development.



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## E4IMPACT FOUNDATION

Trains a new generation of entrepreneurs in Africa, leveraging partnerships among universities, companies and institutions.



[Learn More](#)



### NEWS FROM THE PROJECT

## E4Impact training activity for Dakar public officers

In the last six months, E4Impact started the online training course for improving the **managerial and organizational skills** of 5 public officers of the Yoff and Hann Bel-Air Municipalities in the coastal area of Dakar, Senegal.

**The 1st 18-hour module** took place for one week from 7 November 2022 with the aim of providing participants with knowledge on the Blue and Green Economy and the main challenges and opportunities of the sector from a global and local perspective. The workshop was carried out by professor Sammari Cherif, consultant of Ambiente spa, and was divided into three main areas:

1. general information and data on the blue economy,
2. the West African context of this new concept
3. the case of Senegal.

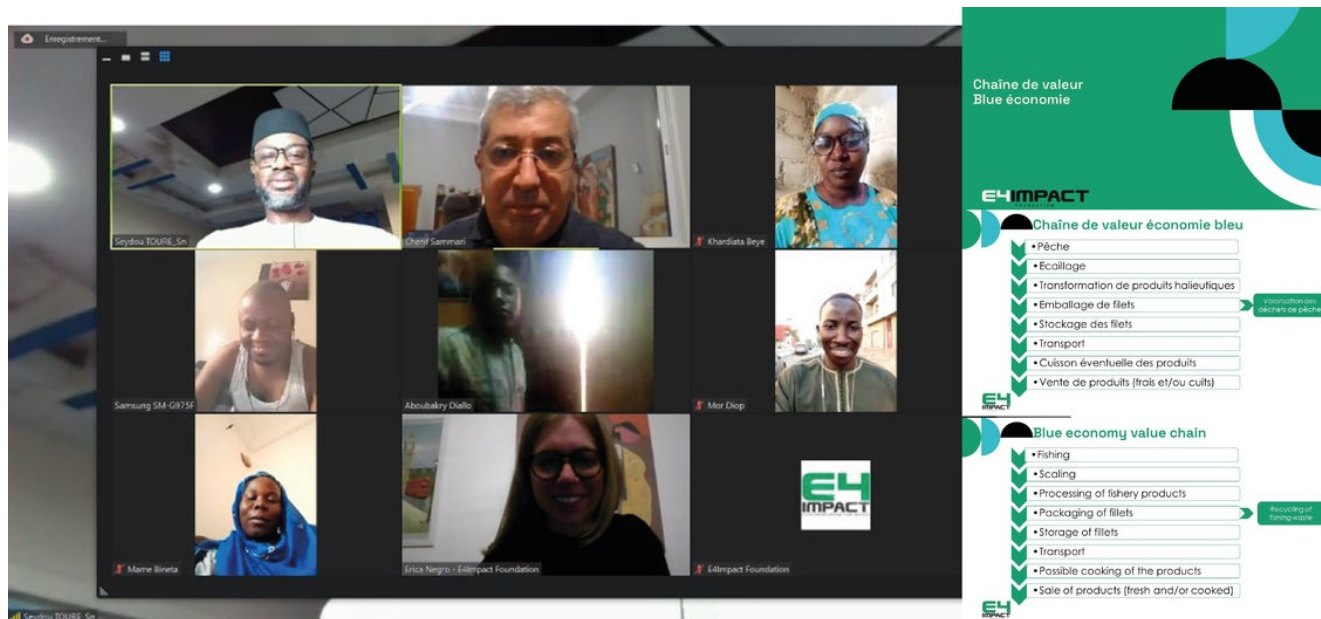
**The 2nd 12-hour module** took place from 5 to 20 December by Professor Franco Veroni, E4Impact consultant and expert in business development. The module focused on providing the necessary knowledge for developing a customized entrepreneurial program based on local entrepreneurial needs.



The course focused on three main areas:

1. the definition of the potential target audience and the best forms of communication with them
2. the identification of key players and roles (Business Coach, Mentor)
3. the identification, through the value chain tool, of potential areas of interest/business to be developed.

Together with the participants, the local value chain related to the blue economy sector was analyzed and the main actors were identified with the aim of understanding entrepreneurial needs. In a final meeting, held on the 13th of January, public officers of the two municipalities shared with the trainer and colleagues their final plan for the development of an entrepreneurial training program for the upstream actors in the fish value chain.



[More info about the project](#)

## New on-going projects funded by MAECI



## Socio-Economic Stability Action in Brazzaville – Food policies and sustainable management of agri-food markets.

The project aims to direct the **decision-making system** in Brazzaville to develop **resilient and sustainable food systems**, with strong **integration** between rural and urban areas, **reducing food wastage** as a precondition for peace, stability and community security.

The specific objective is to contribute to the improvement of **urban utilities** by proposing good practices of food waste reduction and management, creating the conditions for a **participatory dialogue** between local communities, institutions and the private sector.

[More info about the project](#)



## FISH: Socio-economic stability in Senegal, Uganda and Tanzania developing Urban Food Policies (PUC) in the small scale fishery sector in Dakar, Kampala and Zanzibar

The project aims to develop **technical professionalism** and **entrepreneurial skills** in the actors of the **fishery**, for the sustainability of the fishing system and the reduction of conflicts.

The pursuit of this objective will enable the **dialogue** between public and private actors essential to **contain conflicts** in the value chain of fisheries products. This will be achieved through a **multifunctional approach**, developing food policies, as well as entrepreneurial skills, by **training trainers** in the associations of professionals in the fisheries value chain.

[More info about the project](#)

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