

WEMADE

Women Economic Empowerment and MArket Development : "Fighting the marginalization and poverty of rural women by supporting economic empowerment and facilitating market access.

Country: Egypt



Project Objectives:

WEMADE aims to contribute to the reduction of poverty and the strengthening of the resilience of rural communities by improving the socio-economic conditions of women in Egypt by scaling up of women's micro-enterprises operating in the agricultural and rural sector in the most vulnerable communities of Sohag and Minya Governorates. Through a set of actions, the project will provide women with technical support and skills necessary to expand the marketing of their products, and therefore improve their income.

Funding:

Italian Ministry of Foreign Affairs and International Cooperation / General Directorate for Cooperation and Development

Start / End: April 2022 - October 2023

Local Counterparts:

Egyptian Ministry of Social Solidarity

Budget: € 440.213,33