



## CROSS-BORDER SEMINAR FOR HUB MANAGER

in the framework of the “CREATIVE CAMPS” project financed by the European Union under the  
Interreg Programme VA Italy-Greece 2014-2020

### Call for the selection of course participants

#### 1. Objective and organization

The Course aims to apply the skills of Managers in managing Hubs and provide relevant instruments and knowledge for the provision of services for youth entrepreneurship development.

It is a remote training course consisting of 36 hours of classroom teaching dealing with Team management, services design, and promotion, primarily focusing on the support to the development of business ideas and cross-innovation, ecosystem creation both locally and internationally.

The Course is free of charge since expenses are borne by the CREATIVE CAMPS project financed by the European Union under the Interreg Programme VA Italy-Greece 2014-2020.

#### 2. Admission requirements

The Course is addressed to people who have a working knowledge of English, certify they belong to HUB management groups, and possess at least an upper-secondary level diploma.

Available vacancies: maximum number of 10 participants from Italy and Greece and 10 listeners from European and Mediterranean countries.

#### 3. Structure of the Course

The Course will be held entirely in English.

The total duration of the training is 34 hours. It will cover two main topics in 9 modules:

- 1<sup>st</sup> Seminar: HUB Management and Development:
  - Team Management
  - Business Networking
  - People Networking



- Business Development
- 2<sup>nd</sup> Seminar: Service Development:
  - Customer Engagement
  - Cultural Activity Development
  - Public Relation and Communication
  - Cross-Innovation
  - Fundraising

The minimum attendance required at all the scheduled modules, under penalty of exclusion, is equal to 80%.

If participants are absent at more than 20% of the total scheduled course hours, they will not be entitled to the course certification.

Estimated start date of the Course: 3<sup>rd</sup> June.

#### 4. Modes and deadlines for the submission of applications

The application shall be submitted before 26 May 2021 / 23:59 by e-mail to: [youth&innovation@iamb.it](mailto:youth&innovation@iamb.it)

The application shall be accompanied by:

- The application for participation (Attachment 1).
- The Curriculum Vitae in the Europass format.
- The identity card.

#### 5. Selection

The selection procedure will apply the following criteria:

- a) Upper-secondary level diploma: 1 point
- b) University degree of three years: 2 points
- c) Master's degree: 3 points
- d) Work experience in Hub management
  - 1 point for each year; fractions of one year are assessed proportionally. Max 4 points.

The final ranking will be published on the website [www.iamb.ciheam.org](http://www.iamb.ciheam.org) and sent by e-mail.

In the event of renunciation of the successful candidate, the Administration reserves itself the possibility of making the vacancy available to the eligible candidates according to the order of the ranking.



## 6. Procedure and information

This call can be found on the site: [www.iamb.ciheam.org](http://www.iamb.ciheam.org)

For further Information and/or clarifications on this call, please address to: [youth&innovation@iamb.it](mailto:youth&innovation@iamb.it)

## 7. PERSONAL DATA TREATMENT

Applicants are aware that submission of their applications implies consensus to treat and manage their personal data (included sensitive ones). This data will be exclusively managed by the CIHEAM Bari personnel who is in charge to store and use of the application dossier. In particular, CIHEAM Bari is committed to manage personal data in conformity with privacy obligations issued last 5 July 2019 (“Security of the Information and Personal Data Protection Policy”), inspired to the EU Regulation 679/2016 – “General Data Protection Regulation” including further modifications/amendments.