

Programma Open Innovation



	Tematica della lezione / attività formativa	Docente		Attività didattica prevista per ciascun modulo formativo		
		Nome e Cognome	Qualifica	ore per lezioni frontali	Giorno	Ora
Discover (WHAT IS) Explore context and people --- Mindset --- Problem Setting Naive & Curious Exploratory Observe & Listen Empathize						
Week 1	kick-off & Mission#1 Intro DT - Presentation of people, goals and program	Damiano Petruzzella, Donato Macario	CIHEAM Bari			
	Presentazione delle sfide e costituzione dei gruppi	Francesco D'Onghia	Almacube	4	Lunedì 12.10	09:00 - 13:00
	Mission#2 Benchmarking and needfinding User research, Interviews, observation	Francesco D'Onghia	Almacube	4	Martedì 13.10	09:00 - 13:00
Team Work with a trained coach on the application tools mission#2				13/19.10		
Week 2	Mission#3 Early prototypes (Pretotypes) User Personas, Needs, Ideation	Elahe Rajabiani	Esperta in open innovation e design thinking	4	Martedì 20.10	14:30 - 18:30
	Empowering people and team building - Part I	Cristina Palmiotto	Esperta in systemic design - brand strategy	4	Mercoledì 21.10	14:00 - 18:00
	Team Work with a trained coach on the application tools mission#3				21/26.10	
Week 3	Mission #4 1st Mid-term Presentation Insights, Problem convergnence	Elahe Rajabiani	Esperta in open innovation e design thinking	4	Martedì 27.10	14:30 - 18:30
	Inspiration pills for agrifood sector	Elena Marinoni	Icoohunt	4	Mercoledì 28.10	14:00 - 18:00
	Team Work with a trained coach on the application tools mission#4				28.10/01.11	
Presentations of the Team Works - Discover (WHAT IS) Explore context and people				3	Lunedì 02.11	14:00 - 18:00
Design - (WHAT IF) Identify & build opportunities --- Mindset --- Problem Solving Envisioning Solutionize Imagination Iterate						
Week 4	Mission#5 Solution space exploration Brainstorming, bodystorming, creativity	Donato Macario Francesco D'Onghia	CIHEAM Bari Almacube	4	Lunedì 02.11	14:00 - 18:00
	Team Work with a trained coach on the application tools mission#5				03/09.11	
Week 5	Mission #6 Prototyping Make ideas tangible, user testing & Validation	Elahe Rajabiani	Esperta in open innovation e design thinking	4	Lunedì 09.11	14:00 - 18:00
	Empowering people and team building - Part II	Daniela Terrile	Systemic4all	4	Mercoledì 11.11	14:00 - 18:00
Team Work with a trained coach on the application tools mission#6				22/26.11		
Week 6	Mission#7 Second Mid-term Presentation Concept Vision, Planning	Francesco D'Onghia	Almacube	4	Martedì 17.11	09:00 - 13:00
	Team Work with a trained coach on the application tools mission#7				28.10/01.11	
Presentations of the Team Works - Design - (WHAT IF) Identify & build opportunities				3	Lunedì 23.11	09:00 - 12:00
Develop (WHAT WORKS) Bring solution to life --- Mindset --- Decision-making Strategic Realistic Pragmatic Evaluate						
Week 7	Mission #8 Final Prototype Make it feasible	Donato Macario Francesco D'Onghia	CIHEAM Bari Almacube	4	Lunedì 23.11	14:00 - 18:00
	Costituzione impresa, forme giuridiche e contrattualizzazione lavoro	Enrico Pisanelli	Presidente commissione Enti no profit e Terzo settore ODCEC di Bari	4	Mercoledì 25.11	14:00 - 18:00
	Team Work with a trained coach on the application tools mission#8				23/30.11	
Week 8	Mission #9 Business model Make it market viable	Mario Di Nauta	Almacube	4	Martedì 01.12	09:00 - 13:00
	Team Work with a trained coach on the application tools mission#9				23/30.11	
Week 9	Mission #10 Presentation & Report Make it WOW	Elahe Rajabiani	Esperta in open innovation e design thinking	4	Lunedì 07.12	09:00 - 13:00
	Team Work with a trained coach on the application tools mission#10				08/14.11	
Final Presentations of the Team Works				4	Martedì 15.12	09:00 - 13:00
		Damiano Petruzzella, Donato Macario	CIHEAM Bari			
Debrief (orientamento e bilancio delle competenze)		Francesco D'Onghia	Almacube	3	Martedì 15.12	14:00 - 17:00